

Team for Animals in Lantau South (TAILS)

Society Reg. 28270 - Charity Reg. 91/16904 - ATL Exempt. No. IND-00098 & ORG-00113













Annual Report 2022



Society Registration No. 28270 (since Dec 2018)

Animal-Trading-License Exemption Nos. IND-00098 & ORG-00113

Charity Registration No. 91/16904 (since Nov 2019)

About TAILS

TAILS is a volunteer-run animal welfare charity in South Lantau providing:

- 1. Rescue, medical attention, safe shelter, and nurture and care to cats and dogs, including those who are stray, injured, abused, neglected, surrendered, abandoned or otherwise in need.
- 2. Rehabilitation for rescue animals with experienced and committed foster families
- 3. Rehoming of animals safe, stable, and nurturing adoptive families
- 4. De-sexing (spay/neuter) of dogs and cats to avoid needless suffering of unwanted puppies and kittens and ensure public hygiene.
- 5. Accessible education on responsible pet ownership and animal handling.
- 6. Animal welfare advocacy.





Our Vision

- We nurture the symbiotic relationship between humans and animals, in which human and animal welfare is interdependent, and worthy of protection.
- We advocate for five freedoms of animal welfare: Freedom from hunger and thirst, freedom from discomfort, freedom from preventable pain, injury or disease, freedom to express normal behaviour, and freedom from fear and distress.
- We foster a space where direct experience and education can bring fundamental change toward seeing animals as sentient, living beings.
- We provide opportunity for the community to come together with a sense of purpose for animal welfare and advocacy.
- We endeavour to create a world in which animal welfare is no longer the exception, but the norm.



Animals are cared for by fosters until they are adopted. Fosters and adopters are vetted for suitability and provided with on-going operational support, adoption trials, medical advice from a registered medical team, and behavioural advice from certified cat and dog behaviourists. All animals receive health checks and medical care.



Our Team

Team for Animals in Lantau South (TAILS)

President: Dr. Esslin Terighena





Hong Kong's third year of the pandemic started with tightened Covid-19 regulations, and a prevailing sense of hopelessness, and fatigue. Many local and expat families left. Businesses struggled and failed to survive. Economic and future uncertainty was omnipresent.

All of this hugely impacted our rescue work: We rapidly lost a substantial part of our foster, adopter, and volunteer network with no replacement, and experienced a significant decline in funding. As a result, we were unable to support the number of rescue animals that we had expected to.

Despite this, things started improving toward the end of 2022. We are seeing an uptake in suitable foster and adoption applications. We have been able to strengthen our team with skilled volunteers responsible for key operational functions, and developed close collaborations with other animal welfare organizations, including the SPCA animal welfare team. This has contributed to a stronger organizational foundation for TAILS that can support considerably more extensive rescue work going forward. We anticipate that this growth will also be reflected in our financial resources in 2023.

We are confident that the world is starting to recover from the pandemic, and there is an atmosphere of opportunity and hope that is creating economic and motivational drive. TAILS will continue to thrive in this space, and we are looking forward to saving more lives in 2023.

Our 2022



#keepthemwagging

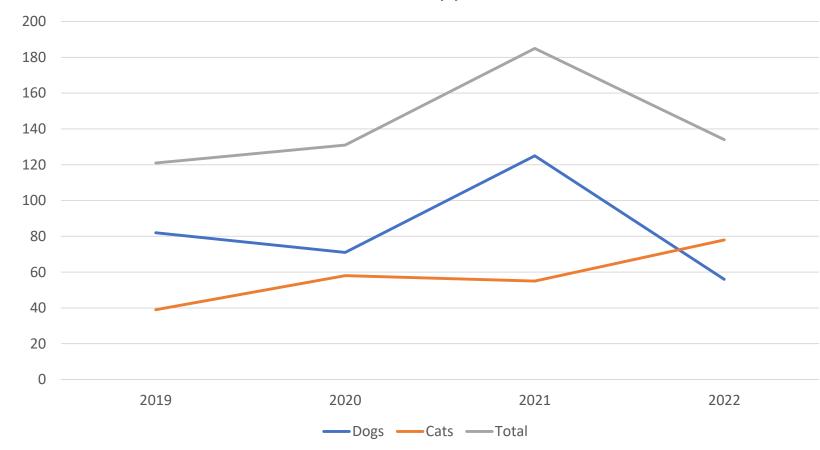


Since Dec 2018 we have supported over 550 animals

Our Animals

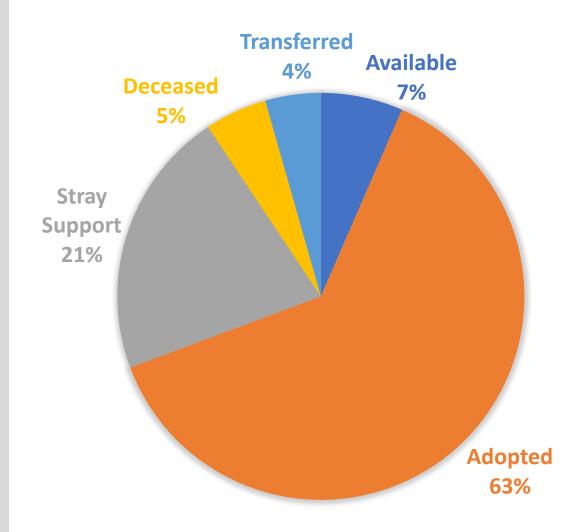
Animals Supported

As we grew as a charity, we were able to support an increasing number of dogs and cats from when we started in Dec 2018. Supported by enhanced funding and an established network, we had a sharp incline in animal intake in 2021. Unfortunately, the economic landscape and pandemic stressors in 2022 led to a loss of human and financial resources that limited our rescue work. Nonetheless, we are still supporting more animals than in our early years and are looking forward to enhanced operations in 2023.





Our Animals



Every animal we take in receives a health and temperament check, medical care, annual vaccinations, flea & tick prevention, worm treatment, microchip, rabies shot, de-sexing, and heartworm prevention. Most our rescue animals are rehabilitated in temporary foster families (available), until they can be adopted by stable, loving forever homes (adopted).

We also support stray dogs and cats with urgent medical care and desexing to reduce unnecessary suffering and ensure public hygiene (stray support). In line with this work, we conduct animal rescue around South Lantau when animals are reported injured, ill or otherwise in danger. For this purpose, we regularly collaborate with SPCA animal welfare inspectors.

We further collaborate with other animal welfare organizations and transfer or receive animals depending on resource availability to provide for their needs (transferred).

Finally, we sadly also experience the loss of animals due to extensive injuries, illness or trauma (deceased).





Our Happy TAILS

Tiny

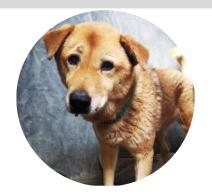
When Tiny first came in, her personality certainly did not match her size and name: She was ferocious, hissing, spitting, and hitting. Unfortunately, her front paw was severely deformed, leaving her vulnerable out on the streets.

With lots of love and patience, our committed cat fosters slowly gained Tiny's trust and provided her with rehabilitation when the paw had to be amputated. Throughout this process, her cheeky little face became increasingly irresistible and eventually, the fosters succumbed to her flirty charms and adopted her. This is what they said:

Tiny has made incredible progress over the past months and become such a loving little girl. We're so amazed at how trusting she is. We've transitioned from stroking her with a toothbrush to her falling asleep on our laps! She gets on well with our cat, whom she loves to play with, and she adores toys. When she's not zooming around the house, she's snuggled up on the sofa or nudging you for some strokes (or treats!). A great little companion with lots of love to give!

Thank you for seeing purr-fection in this lovable three-legged kitten!





Our Happy TAILS

Fu Pei

Fu Pei followed her owner wherever he went. When he passed away from illness, the owner's family kicked her out of the house. Fu Pei, confused and grieving, kept trying to return to the only home she had known – only to be chased away.

Luckily, our experienced dog fosters were willing to take in a traumatized senior dog and give her all the affection and nurture she needed to heal from the pain. Our hearts are full that Fu Pei now lives a loved and pampered life with her new family, who says this about her:

Fu Pei is the most adorable dog I've met. (...) Even though I wasn't planning on adopting, she melted my heart so fast that I couldn't imagine letting her go to another family one day. Having a senior dog is really a blessing: she couldn't be any sweeter and has a calm temperament. She is continuously asking for big hugs, likes to follow me around and always has a big smile on her face. Every day I can't wait to get back home since she welcomes me so excitingly. I feel so lucky to have her.



Thank you for giving a senior rescue dog such happiness in her twilight years!





Cherubim & Seraphim

Cherubim & Serafim would not stop trembling when they first came in – every touch was terrifying for them, yet they were still so gentle. They were so malnourished, covered in fungus and with barely any fur that we had to provide hot water bottles and heaters just to keep them snug and warm. And look at them today!

We are so grateful that they found a lovely adoptive family, who let them stay together, recover, and experience unconditional love. This is what they say:

We fostered Cherubim and Seraphim in February 2022, and fell in love with them immediately. When we met them, they were skinny little scraps and had very little fur, and didn't really know how to be cats. When they became comfortable after a few weeks they transformed into the most loving, gentle and playful cats. They fit into our family right away and we fell head over heels in love. My kids renamed them as Pebbles and Chanel and their favourite thing is to groom and play with them. They are the fluffiest, most beautiful cats in Hong Kong.

Thank you for giving these two fur-babes all the happiness they deserve!



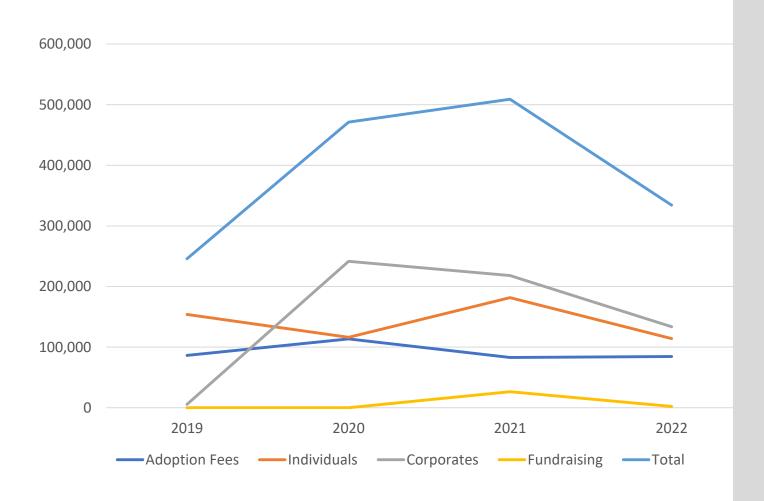




Our Funding

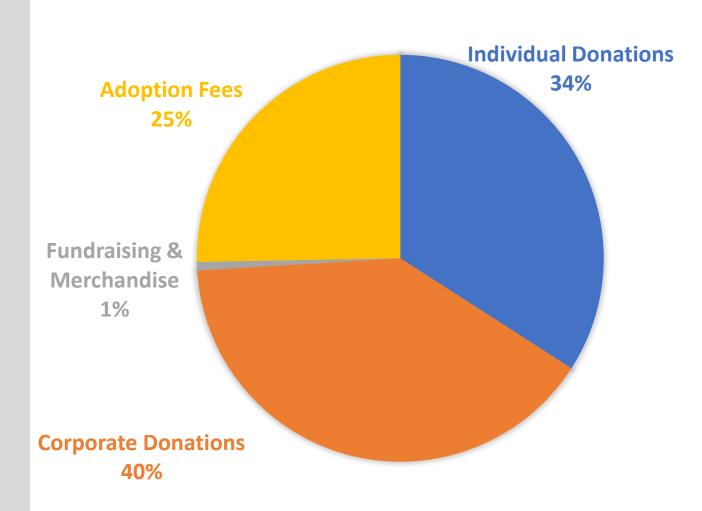
We experienced a substantial pandemic-related decline in funding in 2022. Economic uncertainty for both individuals and corporates was reflected in fewer donations. Events, which made up a significant amount of individual donor, fundraising and merchandise income in 2021, were cancelled in 2022. These cancellations also meant there was less opportunity for our rescue animals to meet potential fosters and adopters, volunteers, donors, and supporters. Notably, adoption income was slightly higher this year, reflecting our on-going animal rescue operations and an increase in adoption fees to help cover the increasing animal costs.

Despite this, we were very fortunate to receive corporate and individual support, and adoption contributions that allowed us to continue operations throughout 2022.





Finances - Income



Most of our funding in 2022 comprised of corporate donations, including business sponsorship and government subventions, and individual donations. Adoption fees are paid by adopters and cover some of the basic costs for their animal.

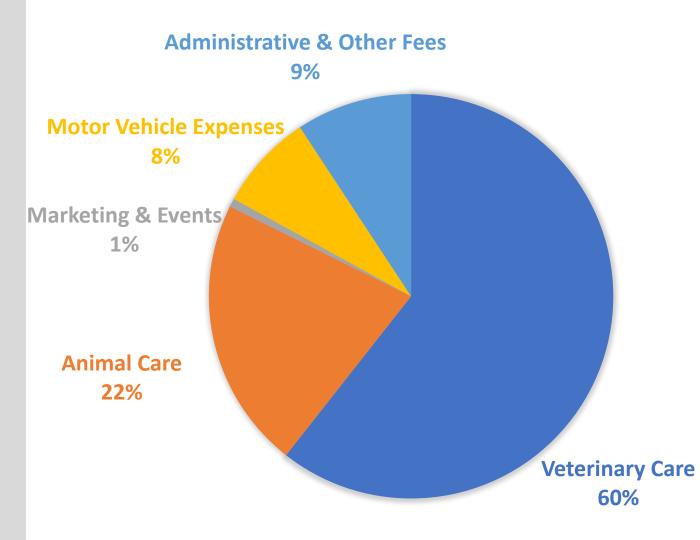
We are grateful to the **Hong Kong government AFCD** for granting us the AFCD Subvention 2022 for the Rehoming Project (HK\$100,000) to help cover our medical costs and their on-going support over the last two years.

For corporate donations we also thank Onanoff for their BuddyPhones campaign (US\$1,640, approx. HK\$12,500), Double Haven Brands Limited for their Sidekick Sour campaign (HK\$5,000), Wando HK and Buddy Bites for their generous food donations, and LifeWorks Products Ltd. for their donation of 100 electric toothbrushes with TAILS artwork for merchandise sales.

For **individual donations**, we are particularly thankful for our teenage supporters who have collectively raised over HK\$7,500 through various community initiatives. Thank you for supporting our rescue animals and saving lives.



Finances - Expenses



Veterinary and animal care, including vaccinations, de-sexing, illness and injuries, food, and other necessities, continue to be our highest cost at ~HK\$186,460 for 2022. This constitutes a ~30% spending decrease compared to 2021, reflecting our reduced operations due to the concurrent ~50% decrease in funding income. The loss of funding in 2022 was particularly challenging because actual costs increased markedly, due to inflation, and supply-demand gaps for certified veterinarians and skilled support staff. Thus, we had fewer resources to provide for the more costly needs of each animal. We raised our adoption fee from HK\$1,500 to HK\$2,000 to help cover some of these costs.

In terms of other costs, motor vehicle expenses are associated with animal transport, administrative and other fees include bank fees, and software needed for operations. Marketing and events costs were low.

Despite these financial troubles, we were able to successfully support over 130 animals in 2022 and anticipate an exponential increase as we move forward into a year of growth in 2023.



We owe a heartfelt thank you to our supporters in 2022 who donated time, money, food, and items! Our special gratitude goes to:

Our Supporters

- Wando HK & Webbox HK for 240kgs of dry dog kibble, 110 trays of wet dog food, 100 bags of dry cat kibble, and 120 tins of cat mousse
- AFCD Subvention 2022 for Rehoming Project for HK\$100,000 contribution to our medical bills
- Onanoff BuddyPhones for US\$20 per headphone sale donated to TAILS
- Double Haven for 20% of the proceeds of each Sidekick Sour beer sold donated to TAILS.
- Buddy Bites for 100kgs of dog kibble and a 50% discount for fosters and adopters
- · Operation Santa Paws by Whiskers N Paws for including us in their annual fundraiser
- Life Works Products Ltd. for 100 bespoke electric toothbrushes with TAILS design by Paintinks by Melt
- Lyn Ayaka Tobari for 100% of the proceeds of an auctioned painting donated to TAILS
- Our teen supporters Georgia for Georgia's Café in Pui O, and Lyra & Elsie for the kid's charity sale donations
- Bookshop Vibe for regular cash donations, merchandise sales & storage support





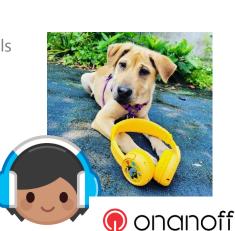














How can you help?

SPREAD the word on TAILS and our rescue animals

FOLLOW us on social media to show support and stay in the loop

SUPPORT our collaborators and partnerships across Hong Kong

VOLUNTEER your time and skills to let TAILS grow and help more animals in need

FOSTER our rescue animals by opening your home to provide short-term care

ADOPT our rescue animals and give them their very own forever home

DONATE to help TAILS cover medical and operational costs and get tax deductible receipts





Contact Us



(852) 6464 2908



Mui Wo, Lantau Island



info@tailslantau.org



tailslantau.org



facebook.com/tailslantau



@tails.lantau

